



Editor
The Argus

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Our Ref: WHO City

Dear Sir,

Age Friendly City

WHEN people describe Brighton and Hove, adjectives such as trendy, cool, young, energetic and vibrant readily come forward. Words that define our city also attract like-minded people, business and events.

The result is a fantastic diversity of groups who give us great festivals, theatre, music and comedy, and enrich the lives of all who take part.

This is great but there is something else which should be thrown into the mix: "age friendly".

This doesn't mean that suddenly everything is geared towards the older age group, but rather they are included.

Age-friendly means all ages can enjoy city life together.

It means easy accessibility for all of us. The Older People's Council wants to get the ball rolling in this respect. We want the city to gain the World Health Organisation's "Age-Friendly City" status, and will lobby actively for this.

Being age-friendly will turn a good city into a truly great city to live in – for all.

Mike Bojczuk
Secretary
Older People's Council

